



NAM COLLEGE KALLIKKANDY

(Affiliated to Kannur University, Accredited by NAAC with B Grade)

KALLIKKANDY (PO), KANNUR DT, KERALA, 670693

www.namcollege.ac.in

☎ 0490 2463067 ✉ namcollege@yahoo.co.in



7.1: INSTITUTIONAL VALUES AND SOCIAL RESPONSIBILITIES

7.1.1: Measures initiated by the Institution for the promotion of gender equity and Institutional initiatives to celebrate / organize national and international commemorative days, events and festivals during the last five years

7.1 - Institutional Values and Social Responsibilities

7.1.1 - Measures initiated by the Institution for the promotion of gender equity programme

NAM College Kallikkandy is situated in a socio-economically and educationally backward area, where the number of women pursuing higher education is very low. The establishment of this college has helped in the educational advancement of the region, especially in the field of female education. At present, the majority of students in this institution are girls and the college has taken utmost interest in providing various kinds of facilities and services for them. The college has implemented the following measures for the promotion of gender equity through curricular and co-curricular activities:

Gender Equity in Curriculum

a. Gender related topics covered in the UG syllabus

Sl no	PROGRAMME	SEMESTER	COURSE CODE	NAME OF THE COURSE
1	BA ENGLISH (CORE COURSE/2014 SYLLABUS)	V SEMESTER	5B10ENG	WOMEN'S WRITING
2	BBA(COMMON COURSE/2019 SYLLABUS)	III SEMESTER	3A12BBA	PERSONALITY DEVELOPMENT AND POLICY
3	BA HISTORY(DSEC COURSE/2019 SYLLABUS)	VI SEMESTER	6B16HIS-A	GENDER AND SOCIETY IN INDIA
4	BA ENGLISH (COMMON COURSE/2019 SYLLABUS)	III SEMESTER	3A05ENG	READINGS ON DEMOCRACY AND SECULARISM

The syllabus at the UG level contains gender specific topics for the promotion of gender equity through curriculum. The Department of English offers two courses viz. 'Women's Writing' and 'Readings on Democracy and Secularism' to undergraduate students. The Department of Management offers a course on Personality Development and Policy and the Department of History offers a course on 'Gender and Society in India'. As part of career development programmes, the institution provides UGC-NET coaching for girls in PG classes in different subjects.

BA ENGLISH (CORE COURSE/2014 SYLLABUS)
V SEMESTER
5B10ENG
WOMEN'S WRITING

Course Outline

Module I (1 hour)

1. Introduction to Second Sex : Simone De Beauvoir
2. "Art of Living"- Mahadevi Verma (excerpted from The Links of Our Chains)

Module II Drama (1 hour)

1. Medea : Euripedes
2. Trifles : Susan Glaspell

Module III- Fiction(2 hours)

- Color Purple : Alice Walker

Short Fiction

1. A Wagner Matinee : Willa Cather
2. Finest Story in the World : Annie Saumont
3. Afternoon with Shakuntala : Vaidehi
4. Story of an Hour : Kate Chopin
5. The Passion of Mary : Sarah Joseph
6. Tamasha : JeelaniBanu

Module IV Poetry (1 hour)

- | | |
|---------------------------|---------------------------|
| 1. Lot's Wife | : Kristine Batey |
| 2. Latin Women Pray | : Judith Ortiz Cofer |
| 3. Draupadi | : Sutapa Bhattacharya |
| 4. Aunt Jennifer's Tigers | : Adrienne Rich |
| 5. An Ancient Gesture | : Edna St. Vincent Millay |
| 6. Combing | : Gladys Cardiff |
| 7. Woman's Work | : Julia Alvarez |
| 8. Dignity | : BilqueesZafarulHasan |
| 9. Poem | : PratibhaNandakumar |

BBA (COMMON COURSE/2019 SYLLABUS)

III SEMESTER

3A12BBA

PERSONALITY DEVELOPMENT AND COMMUNICATION

SKILL

Module I:

Introduction to Personality Development:

Definition of Personality- Human Growth and Behaviour- Importance of Personality

Development- Techniques in Personality development a) Self-confidence through SWOC

b) Mnemonics c) SMART Goal setting d) Time Management and effective planning.

(15 Hrs)

Module II:

Communication Skills:

a) Intra personal communication and types of Body Language

b) Inter personal Communication and Relationships

c) Leadership Skills

d) Team Building and public speaking, Written communication- Basics of Letter writing, memorandum, notice, email, and report writing- Resume writing. (20 Hrs)

Module III :

Etiquettes and Mannes :

Social étiquettes, phone étiquettes, Customer interaction étiquette, Dinien- Business étiquettes- Professional étiquette tips- Boss Management. (12 Hrs)

Module IV:**Presentation skills:**

How to face an Interview? - Preparations before, during and after interview, DOs and Don'ts for interviewee- Group Discussions- problem solving, Creativity and Leadership skills. (10 Hrs)

Module V:**Stress Management:**

Concentration and Relaxation exercises: Yoga, Meditation- Need for Work Life Balance- Role of Emotional Intelligence and Spiritual Intelligence in Self Acceptance and Self Growth. (15 Hrs)

BA HISTORY (DSEC COURSE/2019 SYLLABUS)**VI SEMESTER****6B16HIS-A****GENDER AND SOCIETY IN INDIA****UNIT I:**

Understanding Concepts Concepts of terms: Gender – Gendering - Patriarchy – Matriarchy – Matriline – Patriline - LGBT – Caste stratifications - status of women in family and society – traditional law books on gender

UNIT II:

Gender Studies Gerda Lerner – The Creation of Patriarchy; Simon de Bouver – The Second Sex - Altekarian Paradigm — Brahmanical Patriarchy - Uma Chakravarty - Leela Dube - Ecological Feminism – Vandana Shiva

UNIT III:

Gender Issues Domestic Violence – Rape – Trafficking – Prostitution - Discrimination
at work place and all public spheres – Segmented labour market – Disparity in education –
Gender stereotyping – Problems of property rights – Position of Dalit Women

UNIT IV:

Women Public Sphere Women in Indian national movement – Women in social reform
movement - Women in Indian politics since 1947 - Women’s movements in India

BA ENGLISH (COMMON COURSE/2019 SYLLABUS)
III SEMESTER
3A05ENG
READINGS ON DEMOCRACY AND SECULARISM

Content Specifications

Module I (2 hours)

Introduction: Preamble and the Statement of Fundamental Rights in the Constitution of India

1. “Ambedkar’s Concluding Speech in the Constituent Assembly” : Dr. B R Ambedkar
2. “The Humiliation of a Brown Child in a European School”: Kamala Das
3. “The Story of a Dalit Woman’s Education and Job”: Kumud Pawde
4. “The Election”: Sita Kant Mahapatra
5. “Postcard from Kashmir”: Agha Shahid Ali

Module II (2 hours)

6. “Indian Constitution for Millennials”: Gopinath Ravindran
7. “The Rich Will Make Temples for Siva”: Basavanna
8. “Centre State Relations: Union Government, Not Central Government”: Nani A.

Palkhivala

9. “Nehru and Science in the age of Corona Virus”: Santosh Paul and Dr. Harsh Hegde
10. “Democracy”: Langston Hughes

Module III (1 hour)

11. “Blackout”: Roger Mais
12. “Africa” : Maya Angelou
13. “A Hindu Princess and Her Islamic Dynasty”: Kottarathil Sankunny

CURRICULAR ACTIVITIES FOR CAREER DEVELOPMENT

As the part of career development programmes, the institution provided UGC-NET coaching for PG students. The coaching provided for different subjects.



NET coaching class-

Gender Equity in Co-Curriculum

The college lays special emphasis on promoting gender equity through co-curricular activities and programmes. The Women’s Cell of the college works exclusively to protect the interests of girl students and encourages the girls to achieve higher standards. It organises self-

defence training for girl students every year. It has conducted cyber security awareness programmes related to the safety and security of woman students and employees. It has also organised driving, stitching and tailoring classes for girl students. Gender and health awareness programmes, general counselling pre-marital counselling and fitness awareness classes were also organised in this regard/as part of promoting gender sensitisation among students. Seminars on legal rights for girls, debates on menstruation and human rights, mehndi fests, training in paper bag making, training for newly elected women office bearers, cooking competitions, a webinar on the subject 'Women In Leadership: Life as an IAS Officer', are some of the programmes conducted by the Women's Cell exclusively for girl students.

To ensure the safety, security and wellbeing of the female students, the institution undertakes the following activities.

1. Internal Complaints Committee under the Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013
2. CCTVs inside the campus
3. Ladies' hostel with a fulltime watchman for safe and convenient stay
4. Bus services exclusively for conveyance of girl students
5. Strict implementation of anti -ragging measures
6. Ladies rest room with required facilities, separate wash rooms and facility for safe and hygienic disposal of sanitary napkins are also provided.

1. Internal Complaints Committee under the Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013

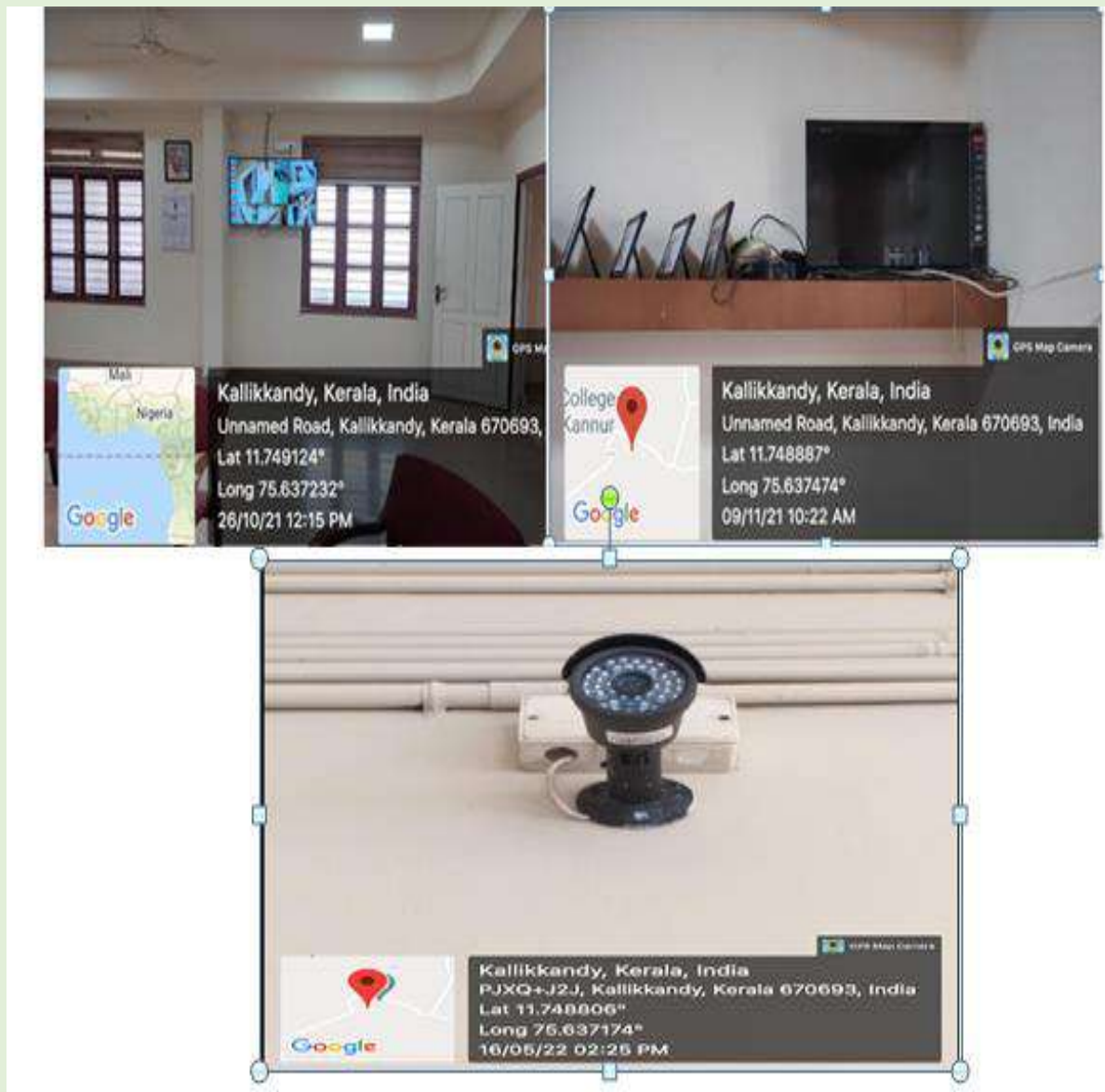
The college constituted internal complaints committee to prevent harassment against students inside the campus. Principal Dr. K.K Muhammed Kutty is the chairman of the committee and Dr.E.K Muneera beebi is the convenor. The committee has the following members.

1. Dr. Muhammed Kutty (Chairman)
2. Dr. E K Muneera beebi (Convenor)
3. Smt. Priya Nair (HOD Of English Dept.)
4. Dr.Minimol V K(Assistant Professor, Dept.of Computer Science)
5. Smt.Shabina K K(Assistant Professor, Dept.of Polymer Chemistry)

6. Kum.Vismaya (Assistant professor on contract, Dept. of Management studies)
7. Adv.Babitha Balraj(part-time Law Lecturer, Dept. Of Commerce)
8. Smt.Razia (LD Clerk)
9. Smt.Saida K R (Technical Assistant)

2. CCTVs inside the campus

CCTV is provided in various places of the campus to monitor the daily activities. It is also placed in the examination hall for the smooth conduct of examination.




Women's Cell exclusively working for protecting the interests and for promoting and encouraging the girls to achieve higher standards.

Women cell conducted various activities for the physical and mental strengthening of girl students.

Women Cell Activities

2017-2018 Year Plan





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Ph: 0490 2463067, web: www.namcollege.ac.in, email: namcollege@yahoo.co.in

Run by: MUSLIM EDUCATIONAL FOUNDATION (Reg.No:353/86) PANOOR

Women Cell Activities Year Plan 2017-2018

Activity	Month
Training in Paper Bag Making	September
Training for newly elected Office Bearers	September
Cooking Competition	October
Handwriting Competition	January
Mehandi Fest	February
Self Defense Training	March
Legal Awareness Programme	March





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Run by: MUSLIM EDUCATIONAL FOUNDATION (Reg.No:353/86) PANOOR

Women Cell Activities Year Plan 2019- 2020

Activity	Month
Training in Ecofriendly Pen and Paper Bag Making	September
Training in Sewing	February
International Women's Day Celebration	March




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KERALA- 670 693

2019-2020 Year Plan



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Run by : MUSLIM EDUCATIONAL FOUNDATION (Reg No: 353/88) PANOOR

Women Cell Activities Year Plan 2020-2021

Activity	Month
Webinar on wellness in women's life	October
Webinar on cyber world 'surf smart, stay safe'	October
Poster making competition	December
Pledge taking	December
Webinar on cancer awareness and HPV vaccination	February
Webinar on gender relationship and gender laws	February
Blood donation camp	February
Soft skill development for women empowerment	March
International women's day celebration	March
Fitness training	March
Hair donation camp	March




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2020-2021 Year Plan

a. SELF-DEFENCE KARATE TRAINING CLASSES

In the context of continuous molestation and sexual harassment against women and girls throughout the nation, NAM College Kallikkandy Women Cell Planned several activities and training programs to strengthen students physically, mentally and morally against any unusual circumstances.



- Karate training programme -

b. DRIVING, STITCHING AND TAILORING CLASSES

Sewing Training

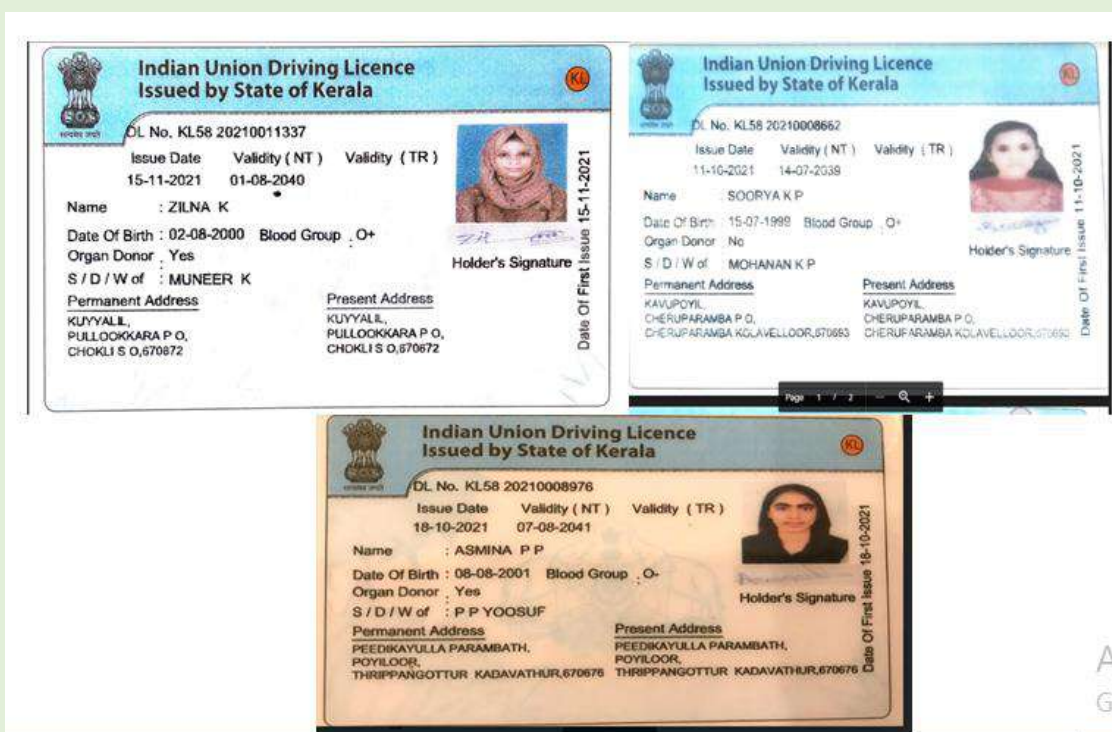
Women Cell of NAM College Kallikkandy conducted a sewing training as part of enhancing life skills from 27 February 2020 to 10 March 2020. Women Cell has always been proactive to make continual improvement in motivating girl students to be equipped for their success and achieve their goals.



-Sewing training programme -

Steer your Dreams

In Association with Bright driving school Chokli, women cell conducted a training programme in driving for the girl students of our college in both two wheels and four wheels. This programme was started as a women empowerment programme to make the girl students to master in driving skill and be self-efficient at any crucial conditions.



- Driving licence owned by different students-

3. Gender awareness, cyber security, health and fitness awareness classes

As the part of women's day programme, women cell organized variety of activities. Legal awareness programme, motivation classes, debates, training programme, cooking competition, Honouring programmes, seminar and webinars were conducted

a. Women's Day Celebration– seminar on Legal Awareness

In connection with international women's day women cell of NAM College, Kallikkandy conducted a legal awareness class on 09 March 2020. College Principal Dr. Muhammad Kutty inaugurated the programme. Advocate Ms. Babitha Balraj, Chairperson of Child welfare committee, Kozhikode delivered the keynote address. She gave awareness about the articles and laws that are ensured by the Indian Constitution for the protection of women against various atrocities. This talk helped students acquire courage and confidence

to face the problems.



-Seminar on legal awareness and women's rights -

b. Training in Paper Bag & Paper Pen making

With the aim of making campus ecofriendly women cell of NAM College Kallikkandy planned to make Paper bags and Paper pen to distribute among college staff and students. The training was given to girl students. Smt. Mini Madhusoodhanan gave training to the students.



- Paper Bag & Paper Pen making-

b. Open Debate:

In association with PG Department of English Women cell conducted an Open Debate on 16 December 2019 to discuss the Topic “Hyderabad Encounter-Just Desserts or Unjust Punishment”. Dr. M.K.Madhusoodhanan, Head Department of Physical Education was the mediator. Students from all department of college participated and prizes were awarded to the winners.



-Honouring the debate winner-

d. Motivation classes

A Webinar on 'Women in Leadership: Life as an IAS Officer', organized by Women Cell in association with PG Department of English and IQAC on 13 March 2021, at 5.30 pm via Google Meet as part of the women's week celebration, 2021. The audience comprised of UG and PG students and Teachers from all Departments of our College.



-Webinar on leadership training-

e.Honouring programme

In association with IQAC of NAM college, women cell celebrated international women’s day on 08.03.2021 at seminar hall. Ms. Safeera M K , former president of Nadapuram Grama Panjayath inaugurated the programme. Also she is an alumni of our college. We honoured Dr. Naseeha Ismayil for the endless service in the field of palliative care in Panoor. Dr. Naseeha Ismayil has given a speech on the importance of palliative care . She attracted the students in this field by explaining palliative care as our social responsibility.



-Honouring the palliative worker-

f. Health awareness and fitness programme

A Webinar on Cancer awareness was conducted in association with IQAC NAM College Kallikkandy and Malabar Cancer care Society, Kannur. Dr. Muhammad Kutty inaugurated the programme and facilitated by D K Pai (President, Kannur Cancer Control consortium) and Major P Govindan (Secretary, Kannur Cancer Control consortium). Dr.V C Ravindran and Dr.Harsha Gangadharan (Malabar Cancer Centre, Kannur) were the resource persons.

The Webinar was mainly aimed to give a general awareness on various type of cancers especially affecting women. They mainly focused on the breast cancer, cervical cancer and ovarian cancer. Due to the increasing number of women cancer patients in our society this topic is considered as most relevant.

g. cooking competition

Women cell conducted cooking competition on. The food items which do not want fire for its cooking were prepared in the competition. The participants prepared various food items like pudding, desserts, ice-creams, cakes etc



-Food exhibition-

h. Webinar on CYBER CRIMES

In association with NCC and IQAC of NAM college women cell conducted a webinar on Cybercrimes and related issues on 25th November 2020. Dr. K K Muhammed Kutty inaugurated the function. Ms. Deepa A.S, Assistant Director (cyber–Forensic Science Laboratory, Kerala police) was the resource person.



-Webinar screenshots -

i. Mehandi Fest

Women Cell conducted Mehandi design competition on 01.02.2018 at the college. 30 students participated in the programme.



-Mehendi competition-

5. Counselling programme

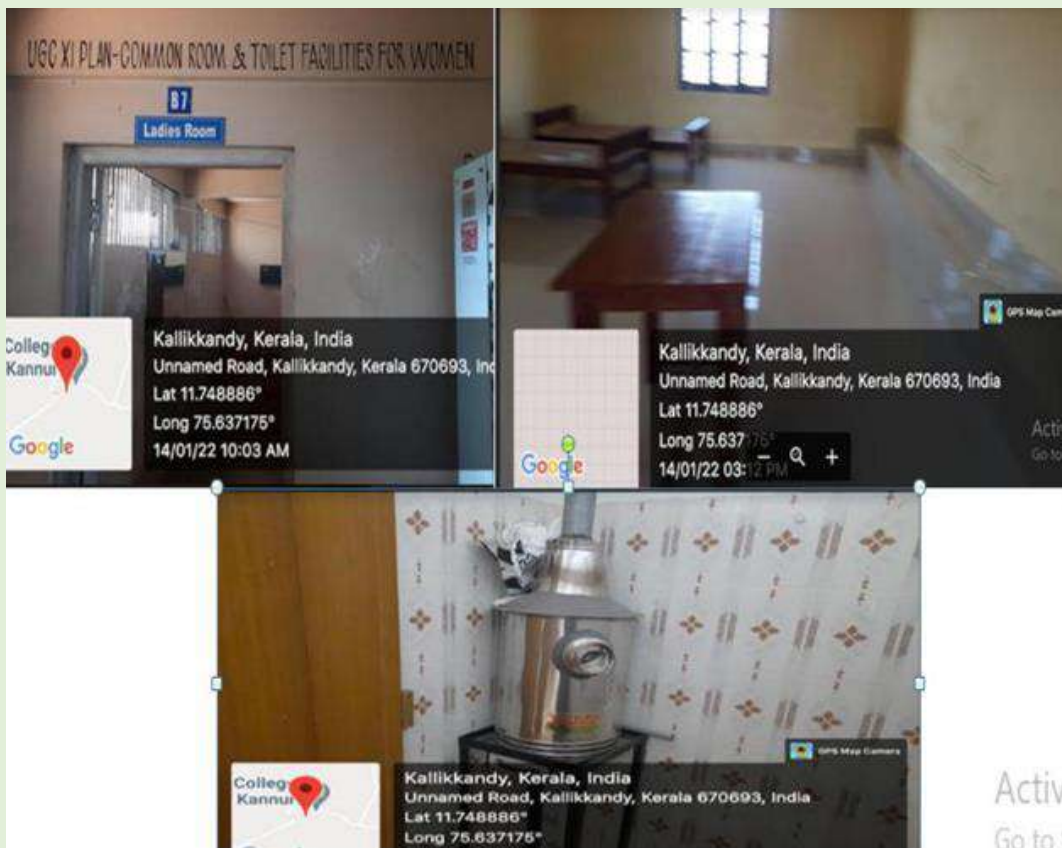
Pre-Marital Counselling

NAM College has been selected as one of the Pre-Marital Counselling centres of the Minority welfare department of Kerala Government. During the academic year 2018-19 the centre conducted 3 batches of counselling classes for the final year students of our college and 3 batches as extension classes in Wafiya College Olavilam, Eduwawe Women's campus Mekunnu and at Government Brennen College, Thalassery.



6. Facilities provided for girl students

College provided advanced facilities for girl students. Separate restroom with sufficient toilets, pad vending machine, purified drinking water and incinerator to burn sanitary napkins



-Rest room facilities-



-Water cooler-

Facilities in Ladies hostel

Ladies hostel is provided with fulltime watchmen for safe and convenient stay of students.



-Ladies hostel-

Bus services

Bus services are exclusively provided for conveyance of girl Students from various area like Nadapuram, Peringathoor, Panoor



-Bus facilities in college-

INSTITUTION CELEBRATES / ORGANIZES NATIONAL AND INTERNATIONAL COMMEMORATIVE DAYS, EVENTS AND FESTIVALS

To inculcate human values, dignity, patriotism, national integration etc., and to remember important days, events and achievements the college observe and celebrate different days of national and international importance. COVID- 19 and consequent lockdown has compelled to observe and commemorate these days through online. Reading Week, Cooperative Week, Independence Day, Republic Day, International Women's Day, Anti- Drug Day, Teachers' Day, world environment Day, International Science Day, International Day against Drug Abuse and Trafficking Day, International Yoga Day, NSS Day, Vigilance Awareness Week, International Volunteer Day, World No Tobacco Day, World Blood Donor Day, Kargil Day, NCC Day, etc., were celebrated / observed during the academic year.



-Republic day celebration-

Yoga Day

NAM College, Kallikkandy celebrated the International Yoga Day to create awareness on the physical and mental well – being among students and faculty and staff of the College on 21/06/2019 between 10.00 am to 11.30am. The event was organised by National Service Scheme Units 31 & 32 of the College. The session was led by three specialized Yoga trainers from Thalassery. The Principal Dr. Mohammed Kutty KK inaugurated the session. Dr. Madhusoodanan

(Associate Professor, Physical Education and Mr. Namshad K P (NSS Programme Officer) gave a felicitation for the session. Mr. Musthafa KS (NSS Programme Officer) welcomed the gathering and Mr.Ashraf E.(Assistant Professor of Commerce) proposed a vote of thanks.



-Yoga day programme-





-Yoga Practice-

Gandhi Jayanthi observation

Every year Gandhi Jayanthi celebrated with variety of programmes. The programmes included poster making, cleaning campaign, elocution competition etc. the activities inculcate values like, patriotism, social responsibility etc.



-Gandhi santhesha Yathra-

Onam celebration.

Every year onam celebrated with variety of cultural programmes and Onasadhya. It is the festival of togetherness, and students actively participated in every programme.



-Onam celebration at Maithri-



-Ona sadhya-

Cooperative Week Celebration

The country of India celebrates national cooperative week 14th November to 20th November of each year. As a part of this an awareness programme was conducted on 21 November 2019. Dr K. Venugopal inaugurated this programme. A cooperative exhibition was also organised at the initiatives of the students.



-Cooperative day programmes-





-Entrepreneurs meet-

Antidrug campaign

The NSS unit and anti-drug cell of the college jointly conducted an awareness programme about the bad impact of drug use in the personal and social life. The programmes included, poster making competition, short film making, awareness classes inside and outside the college



-Inaugural function of anti- drug campaign-



-Pledge-



-Anti drug campaign at Paremml U P School-



-Poster Exhibition –

ONAM @MAITHRI PROGRAMME07-09-2016

The NSS units 31&32 celebrated Onam with variety of programmes at Mythri special school kadavathoor. In the morning around 30 volunteers with programme officers went to the Mythri i school. The volunteers decorate the school and the students of Mythri with the dress of Mahabali. At Mythri there were students different ages with disabilities of hearing ,speaking and mentally ill, autism etc. the volunteers interacted with them and distributed chocolates .There was beautiful cultural programme by the special school students and our volunteers. Really our volunteers realized that how lucky they were with the blessings of God.

The official session began at 12.30 pm. Principal smt.Aarathi delivered welcome speech. College principal Dr. K.K.Musthafa presided over the function. The official session began at 12.30 pm. Principal smt. Aarathi delivered welcome speech. College principal Dr. K.K. Musthafa presided over the function. Panchayath president Sri. KattoorMahamood inaugurated the function. Dr. T Majeesh, Dr. M.K. Madhusoodhanan, Lt.Ap. Shameer, Namshad K.P, Minimol.V. k and other administrative members of the school, members of management committee of our college were attended the function. After the official function we arranged grand Onasadhya. The principal and other members had food with the students of Maithri. The departure from the school was a heart touching moments. Both our volunteers and the students enjoyed the day very much.



-Onam at Maithri-

ENVIRONMENTAL DAY CELEBRATIONS

In association with Environment Day observation the NSS volunteer distributed the saplings among teachers, non-teaching staffs and students on June 5th 2016 .320 saplings were planted in the campus and adopted village along with Thripragottur Panchayath members and Kudumbasree. Saplings were provided by Forest Department Govt of Kerala. The programme was inaugurated by Panchayath president Sri.Katoor Muhammed. Principal KK MUSTHAF A, Namshad KP, Mini Mol VK Programme officer NAM College unit number 31 and 32. The campaign started at 10.00 am in the morning and concluded at 1.00 pm. The objective of this activity was to spread awareness of planting more and more trees to save the environment.



-Environmental day celebration inauguration-

READING DAY CELEBRATION

The NSS units organized a book donation campaign for setting up a library for a school which doesn't possess a library of its own. The programme was conducted under the name Pusthaka kood in 2017. The books collected from staff and students of the college were donated to the school library BLPS Kallarakkal, Chendayad UP School. We donated 180 books each to the Principal of the school. The books we donated included various story books, novels, (fiction and non-fiction), encyclopedia, dictionary etc.



-Book donation-

BLOOD DONATION DAY

The NCC unit organized a blood donation camp on 18th June-2020 as part of world blood donor day. 10 students donated the blood at Malabar Cancer Centre Kodyeri. NCC Officer Lt. Shameer A.P donated the blood and inaugurated the function. Anjinath K B, Abhinand P K, Aswanth C, Amal P were lead the programme.



-NCC cadets donating blood-



-Blood donation camp-

TEACHERS DAY CELEBRATION

The NSS unit of N.A.M College celebrated the National Teachers Day on the 5th of September, 2017. India has been celebrating the 5th of September as National Teachers Day ever since 1962 to commemorate the memories of a true visionary and teacher Dr. S. Radhakrishnan. The students celebrated the day by paying tribute to the teaching community by giving flowers, sweets, greeting cards and cutting a cake. Principal Dr.KK.Musthafa inaugurated the function. Dr Madhusoodanan (Associated Prof. of Physical education Department), conveyed the gratitude to the students for conducting such an excellent programme on behalf of the teachers.



-Teacher's day programme-

Ozone day observation

NAM College Kallikkandy NSS Unit in association with Polymer chemistry department **celebrated Ozone Day**. Organized awareness class and inter-collegiate quiz competition for various college students in Kannur and Calicut University on 27-09-2017. The letter indicating time and date of the competition have been sent to different colleges. Nine different colleges participate in the programme. The quiz programme was conducted by Dr Abdul Rahim M.K. Arunima S and

Aswanth A (S N College Thottada, Kannur) got first prize, Navaneeth M P and Arjun V V (Gov. Brennen College) got second prize and Midhun V and Sarana K Manoj (PRNSS College, Mattannur) got third prize. The cash prizes and certificate to the winners were distributed by Dr Madhusoodanan (HOD, Department of Physical Education).



-Ozone day programmes-



-U N day observation-

World disability day observation 3-12-16

NAM College NSS observed world disability day in connection with Panoorgramapanchayath. The programme was inaugurated by Panchayath president Kattoor Muhammed. Principal Dr. K.K. Mustafa presided over the function. Programme officer Sri. Namshad K.P, Shameer A.P, Haseeb V.V, Smt. Sreeja K. V Were attended the function. We organized variety of programmes to entertain the disable students. Around 400 students were participated in the programme. Our volunteers supported them in all activities. We provide tea and lunch for the participants.



-PROGRAMMES WITH SPECIALLY CHALLENGED TUDENTS-

NATIONAL YOUTH DAY OBSERVATION

The NSS unit of NAM College observed youth day by conducting a debate on the topic 'whether the youth lost the values or not'. The debate was moderated by Dr. SathyaNarayanan, Principal Dr. K.K Mustafa presided over the function. Programme officers NamshdK.P, Minimol V.K attended the function. Volunteers Reshmi, Muhammed A, Marfana, Vivekvijyan led the programme. Students' emphasis that the family relations and educational system has a great role to inculcate rich moral, social and cultural values in youth. They also stated that the mobile phones distanced the youth from keeping values.



-Youth day programme